

HOT CHIP®



- PRODUCT CATALOG -

WIDE RANGE OF HIGH QUALITY CHILLI PRODUCTS





HOT CHIP®

REAL CHILLI. REAL HEAT.

ABOUT US

Our Origins

Our company has been based on the idea that even though some things are not possible, we make them work ourselves. The idea to start manufacturing extremely spicy chips took root at the end of 2019 in Czechia when two brothers wanted to give each other an unforgettable experience in a form of extremely spicy chip. The Hot Chip Challenge chip is the building stone that quickly exploded on social media and allowed the company to grow into snacks, hot sauces, various locally made specialties to satisfy all chilli lovers. Another building stone is formed with a focus on quality over quantity and respect for nature. Our production facilities hold high-quality standards to ensure that we stay true to what we based our company on. We always choose natural ingredients, especially real chilli peppers and our "Fire that Helps" initiative has planted over 8800 trees so far.

Going Global

However, everyone at the company always knew that focusing only on the local market would limit our reach and potential, which led to the snack, chilli pepper and challenge segment to enter the European market. Now, at the end of 2024, we are exporting to more than 35 countries.

Redefining Snacking

We try to approach snacks in a different way to provide an alternative in snacking that pleasantly surprises all who dare to try. Our flagship challenge products always provide fun combination between snacking and unforgettable experiences worth sharing on social media.

HOT CHIP

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OUR PARTNERS



PROMOTIONAL MATERIALS

In addition to extensive marketing campaigns, we support our distribution with point-of-sale promotion. We offer a wide range of sales support options that we try to tailor to the customer's needs.



Large POS stands

Countertop display

Catalogs

Promotion posters and leaflets (A3, A5 size)

Wobblers

Stickers



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HOT CHIP CHALLENGE

The HOT CHIP Challenge is an internet phenomenon that has gained huge popularity across Europe with over 300 million views on social media. This challenge is based on the courage to try one extremely hot chip, prepared using a special mix of the hottest natural spices in the world. It is primarily an experience, pushing the boundaries and sharing the experience with friends.



HOT CHIP Challenge
EAN: 8594205493924
Heat Level: ██████████ ☠️
Weight: 2,5 g



PCS in carton: 10
PCS on Euro-pallet: 2 100



#HOTCHIPCHALLENGE
MORE THAN 300 000 000
TOTAL VIEWS





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MR. TWISTER CHALLENGE

Get ready for an adventure with Mr. Twister, the ultimate jellybean challenge! Will you get the sweet bean or a crazy one? With 6 colors and 12 unexpected flavors, every twist is a mystery. Spin the wheel and you might taste Cola... or Dogfood; Strawberry... or fiery Carolina Reaper! Can you keep a straight face? Dare to take the Mr. Twister challenge - where every jellybean is a wild ride!



MR. TWISTER
 EAN: 8594205493061
 Heat level: () () () ()
 Weight: 120 g



PCS in carton: 24
 PCS on Euro-pallet: 1 440



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STRIPS

Delicious and irresistible crunchy treat made from legumes that brings a whole range of benefits. Rich in protein, gluten-free and vegan!



GLUTEN FREE



100% VEGAN



PROTEIN



STRIPS SMOKED SCORPIO

EAN: 8594205490046

Heat level:))))

Weight: 80 g



STRIPS CHILLI AND LIME

EAN: 8594205490022

Heat level:))))

Weight: 80 g



STRIPS BRUSCHETTE JALAPEÑO

EAN: 8594205492026

Heat level:))))

Weight: 80 g



PCS in carton: 20

PCS on Euro-pallet: 1 600



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POTATO CHIPS

Tasty and crispy potato chips with a zesty lime and chili flavor. Made from top-quality ingredients and real jalapeno and piri-piri peppers. Enjoy the heat!



POTATO CHIPS CHILLI AND LIME

EAN: 8594205492514

Heat level:)))

Weight: 80 g



PCS in carton: 15

PCS on Euro-pallet: 840



HÖT CHIP®

REAL CHILLI. REAL HEAT.



COATED PEANUTS

Crunchy roasted peanuts covered in a spicy chili coating. This combination is hard to say no to! With just the right amount of spice, they're a treat for all taste buds. It's smart to keep a stash of these at home as they are a love at first munch.



CRISPY
SNACK



100%
VEGAN



PROTEIN



CHILLI PEANUTS
EAN: 8594205490763
Heat level: 🌶️🌶️🌶️
Weight: 70 g



CHIPOTLE PEANUTS
EAN: 8594205490770
Heat level: 🌶️🌶️🌶️
Weight: 70 g



FLAMING PEANUTS
EAN: 8594205490787
Heat level: 🌶️🌶️🌶️🌶️
Weight: 70 g



PCS in carton: 20
PCS on Euro-pallet: 2 940



HÖT CHIP®

REAL CHILLI. REAL HEAT.



CHILLI JERKY

Our premium dried jerky with chili is a treat packed with protein and perfect to munch on the go. The packaging is small enough to fit into your pocket, making it a great travel buddy!



BEEF JERKY CHIPOTLE
 EAN: 8594205490398
 Heat level:))))
 Weight: 25 g



BEEF JERKY SPICY BACON
 EAN: 8594205492507
 Heat level:))))
 Weight: 25 g



BEEF JERKY CHILLI & LIME
 EAN: 8594205490756
 Heat level:))))
 Weight: 25 g



PCS in carton: 20
 PCS on Euro-pallet: 3 920



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JELLY BEANS

Spicy fruit-flavored jellybeans! This jellybean mix has a gentle spicy kick with sweet fruit taste. Both kids and grown-ups love them! Try all of the delicious fruit tastes such as blueberry, mango, watermelon, strawberry, and tangy cherry. Enjoy the fun mix!



SPICY FRUIT FLAVOURS

EAN: 8594205492521

Heat level: 🌶️🌶️🌶️

Weight: 60 g



PCS in carton: 20

PCS on Euro-pallet: 5 700



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GOURMET POPCORN

Discover the unique combination of sweet caramel and mildly spicy habanero chilli. This crunchy snack is perfect for any occasion, from parties to movie marathons. Try the delicious popcorn that will warm you up and satisfy your palate.



AIR
POPPED



GMO
FREE



HANDMADE
CARAMEL



SOURCE
OF FIBRE



POPCORN SPICY CARAMEL

EAN: 8594205493726

Heat level: 🌶️🌶️🌶️

Weight: 120 g



PCS in carton: 17

PCS on Euro-pallet: 1632

HOT CHIP®

REAL CHILLI. REAL HEAT.



FINE CHILLI POWDER

10 g

Spices are the heart of cooking and chili is a must have for all spice lovers. Practical ampoules are compact and contain 10g of the specific chili powder. We get our chillies directly from the farmers all over the world and in high variety of spiciness.



CAROLINA REAPER
 EAN: 8594205490152
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️🌶️🌶️
 Origin: Thai-Wan

KASHIMIRI
 EAN: 8594205490541
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️
 Origin: India

TRINIDAD SCORPOIN MORUGA
 EAN: 8594205490183
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️🌶️🌶️
 Origin: Thai-Wan

CHIPOTLE
 EAN: 8594205490169
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️
 Origin: Mexico

NAGA BHUT JOLOKIA
 EAN: 8594205490176
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️🌶️🌶️
 Origin: India

GREEN JALAPENO
 EAN: 8594205490190
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️
 Origin: Mexico

SCOTCH BONNET
 EAN: 8594205490206
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️🌶️
 Origin: Costa Rica

RED JALAPENO
 EAN: 8594205491586
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️
 Origin: Spain

HABANERO
 EAN: 8594205490138
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️
 Origin: Mexico

PASILLA
 EAN: 8594205491531
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️
 Origin: Mexico

BIRD'S EYE
 EAN: 8594205490145
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️
 Origin: Malawi

ANCHO
 EAN: 8594205490558
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️
 Origin: Mexico

PCS in carton: 10
 PCS on Euro-pallet: 8800

HOT CHIP®

REAL CHILLI. REAL HEAT.



FINE CHILLI POWDER

30 g

Spices are the heart of cooking and chili is a must have for all spice lovers. Our practical packaging with a sprinkler is compact and contains 30g of the specific chili powder. We get our chillies directly from the farmers all over the world and in high variety of spiciness.



CAROLINA REAPER
 EAN: 8594205490589
 PCS in carton: 10 PCS
 Heat level:)))))))
 Origin: Thai-Wan

KASHIMIRI
 EAN: 8594205490640
 PCS in carton: 10 PCS
 Heat level:)))))))
 Origin: India

TRINIDAD SCORPOIN MORUGA
 EAN: 8594205490619
 PCS in carton: 10 PCS
 Heat level:)))))))
 Origin: Thai-Wan

CHIPOTLE
 EAN: 8594205490596
 PCS in carton: 10 PCS
 Heat level:)))))))
 Origin: Mexico

NAGA BHUT JOLOKIA
 EAN: 8594205490602
 PCS in carton: 10 PCS
 Heat level:)))))))
 Origin: India

GREEN JALAPENO
 EAN: 8594205490626
 PCS in carton: 10 PCS
 Heat level:)))))))
 Origin: Mexico

SCOTCH BONNET
 EAN: 8594205490633
 PCS in carton: 10 PCS
 Heat level:)))))))
 Origin: Costa Rica

RED JALAPENO
 EAN: 8594205491593
 PCS in carton: 10 PCS
 Heat level:)))))))
 Origin: Spain

HABANERO
 EAN: 8594205490565
 PCS in carton: 10 PCS
 Heat level:)))))))
 Origin: Mexico

PASILLA
 EAN: 8594205491548
 PCS in carton: 10 PCS
 Heat level:)))))))
 Origin: Mexico

BIRD'S EYE
 EAN: 8594205490572
 PCS in carton: 10 PCS
 Heat level:)))))))
 Origin: Malawi

ANCHO
 EAN: 8594205490657
 PCS in carton: 10 PCS
 Heat level:)))))))
 Origin: Mexico

PCS in carton: 10
 PCS on Euro-pallet: 4320

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CHILLI FLAKES

Crushed peppers, also known as flakes, are another popular form of chili. Flakes are ideal for flavoring food and also look attractive in salads or spreads.



CAROLINA REAPER

EAN: 8594205490350
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️🌶️🌶️💀
 Weight: 10 g



HABANERO

EAN: 8594205490374
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️
 Weight: 10 g



TRINIDAD SCORPION MORUGA

EAN: 8594205490367
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️🌶️💀
 Weight: 10 g



ALEPPO

EAN: 8594205490459
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️
 Weight: 30 g



NAGA BHUT JOLOKIA

EAN: 8594205490381
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️🌶️💀
 Weight: 10 g



ANCHO

EAN: 8594205490480
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️
 Weight: 30 g



CHIPOTLE

EAN: 8594205491609
 PCS in carton: 10 PCS
 Heat level: 🌶️🌶️🌶️
 Weight: 10 g



PCS in carton: 10
 PCS on Euro-pallet: 4320

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DRIED CHILLI PEPPERS

10 g / 30 g

Dried peppers are very popular as an ingredient in the kitchen. Thanks to their wide use and shelf life, which is longer than fresh peppers, they are a practical choice for cooking.



CAROLINA REAPER
EAN: 8594205490329
PCS in carton: 10 PCS
Heat level: ██████████ ☠️
Weight: 10 g



S17
EAN: 8594205490510
PCS in carton: 10 PCS
Heat level: ██████████
Weight: 30 g



TRINIDAD SCORPION MORUGA
EAN: 8594205490527
PCS in carton: 10 PCS
Heat level: ██████████ ☠️
Weight: 10 g



BIRD'S EYE
EAN: 8594205490336
PCS in carton: 10 PCS
Heat level: ██████████
Weight: 30 g



NAGA BHUT JOLOKIA
EAN: 8594205490503
PCS in carton: 10 PCS
Heat level: ██████████ ☠️
Weight: 10 g



S4
EAN: 8594205490343
PCS in carton: 10 PCS
Heat level: ██████████
Weight: 30 g



HABANERO
EAN: 8594205490497
PCS in carton: 10 PCS
Heat level: ██████████
Weight: 10 g



PASILLA
EAN: 8594205490534
PCS in carton: 10 PCS
Heat level: ██████████
Weight: 30 g



PCS in carton: 10
PCS on Euro-pallet: 2720

HOT CHIP®



**CONTACT OUR SALES TEAM AT
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